



MONOCHROME RELIABILITY



COPYSTAR PLATINUM AWARD WINNER

Users of Copystar devices liked the hardiness of the monocomponent system and durable photoconductor drum, as well as the devices' overall reliability under duress.

Reliability is a major factor in maintaining productivity in any enterprise. The bottom line is that if your machine is down for servicing or needs to be repaired, it can't be used until it's fixed.

Buyers depend on their digital imaging devices to be there, and ready, when they're needed. If you can't use the machine when you have to, it doesn't matter what bells and whistles it might have – it's a useless hunk of plastic and metal until it's available again.

Historically, the device with the reputation for breaking down most often was the office copier. However, the evolution of copy technology from analog to digital eliminated many reliability issues. For example, Scan Once, Print Many and job collation technology have reduced the wear and tear on document feeders and led to the near disappearance of sorter bin finishers.

Another factor linked to reliability in many IT managers' minds is whether or not a device has to be serviced a lot by a technician. Scheduled maintenance visits take machines out of action just as effectively as equipment breakdowns, so many prefer devices that can have much of their routine maintenance (like consumables replacement) performed by a typical office worker.

ABOUT THE WINNER:

Copystar is a division of Kyocera Mita America, Inc., a leading manufacturer and provider of computer-connectable peripherals, including network-ready digital copiers/printers, laser printers, color copiers/printers, digital laser facsimiles, multi-functional and wide format imaging solutions. For over 30 years Copystar has provided small, medium and large-sized customers the latest technological solutions, both hardware and software. Top-notch service, reliability, cutting-edge technology and "Best in Class" document imaging devices are just a few of the strengths Copystar has developed over the years.

With sales locations throughout the United States, customers can utilize Copystar's fleet of copiers, printers, multi-functional products and color for optimum efficiency and effectiveness inside their organizations. Copystar is based in Fairfield, New Jersey.

For more information, visit www.copystar.com

ABOUT THE AWARDS:

The Readers' Choice Awards are the cumulative findings culled from thousands of BERTL surveys. Unlike other industry awards which are chosen by a small group of industry pundits, BERTL Readers' Choice Awards are decided by our readers the most experienced, technically savvy and discerning digital imaging equipment buyers and users in the world.



Readers' Choice Award

Category: Monochrome Reliability

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Based on survey feedback from respondents in 47 countries, BERTL Readers' Choice Awards are the result of in-depth research conducted to determine the most outstanding manufacturers in the digital imaging market. Survey respondents rated the quality of products, service, reliability, and functionality of equipment, among other categories, covering 23 digital imaging equipment manufacturers...

"The Market Has Spoken"

